

BUWANEKA RATHNAYAKE

DIGITAL MARKETER+DESIGNER



Kandy, Sri Lanka



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[Buwaneka Rathnayake](#)



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Video Intro : [Buwaneka Video Intro](#)

EDUCATION QUALIFICATION

Qualification + Institute	Year of Passing
● Applied Degree in Digital Business Lithan Pvt. Ltd.	2025
● HND in Software Engineering NIBM	2022
● Diploma in Multimedia Wijeya Graphics	2022
● Certification – English for Adults British Council	2018

INTEREST + EXTRA CURRICULAR ACTIVITIES

- Photographer / Event planner
- Editor at College Photographic society
- Editor at College IT society
- Building Computers
- Tech enthusiast

KEY TECHNICAL SKILLS

- Languages Known: Basics of - C, C++, C#, JAVA, Python, HTML, CSS
- Application software: Adobe suit / Office Package / 3Dmax - Maya
- Technical Environments: WordPress/ Yoast / Elementor / Google Ads, Analytics / Meta

WORK EXPERIENCE/INTERNSHIP

Position of Responsibility + Organisation	Duration
● Web designer/ Developer Tourism and travel department - Kandy	2021(Jan) - 2021(June) 6 Months
● Web designer/ Developer Tourism and travel department - Kandy	2020(Feb) - 2021(Sep) 6 Months
● UI/UX designer + Video editor Freelance (Fiverr and Upwork)	2016 - 2021 5 Years
● UI/UX designer New.me	2021(June) - 2022(Jan) 6 Months
● Sales & Marketing intern (VGC Technology)	2022(DEC) - 2023

ACADEMIC PROJECTS

Project Title	Month/Year
● Website developed for Travel and Tourism Department- Kandy. Technologies used (Adobe XD / Photoshop / Bootstrap / Html + CSS)	2020
● Website designed for Zonal Education office Wattagama Technologies used (Adobe Photoshop, Bootstrap)	2019
● User Interface designed for New.me Technologies used (Adobe Photoshop, XD, After effects , Lottie)	2021
● Digital marketing strategy created for "Asianit worldwide" Technologies used (WordPress / Elementor/ Yoast / Hubspot / Moz / Meta business suit/ Facebook Ads/ Google Ads/ Google Analytics)	2022
● Digital marketing strategy created for "RIYA Travels" Technologies used (WordPress / Elementor/ Hubspot / Mailchimp)	2022